



ALL AFRICA HORTICULTURE CONGRESS 2012



Southern African Society for Horticultural Sciences / Suider-Afrikaanse Vereniging vir Tuinbouwetenskappe

February 2011

Address:

Dear

Sponsorship Opportunity – 2nd ALL AFRICA HORTICULTURE CONGRESS 2012

We take pleasure in informing you that THE 2ND ALL AFRICA HORTICULTURE CONGRESS will take place from 15-20 January 2012, at the Skukuza Conference Centre in the world-renowned Kruger National Park. The Congress will take place under the aegis of the International Society for Horticultural Science and aims to bring together scientists involved in diverse horticultural endeavours in Africa and will provide a platform that will encourage a spirit of communication, collaboration and sharing of knowledge and expertise for the benefit of our Continent and its people. As an important role-player with a direct interest in agriculture, we would like to give you an opportunity to sponsor and participate in the Congress.

The Congress provides opportunities for interaction between academia, researchers, extension and industry specialists who will present their latest scientific findings, and deliberate a number of pertinent issues facing African horticulture. Not only will this event broaden the knowledge base of all concerned, but it will also enhance the synergies between the different institutions and business sectors. The first Congress attracted over 350 delegates and since many of the delegates are important opinion formers and role-players in agriculture, exposure of your company or organisation to this diverse audience should result in long term dividends.

You are invited to be an integral part of this 2nd ALL AFRICA HORTICULTURAL CONGRESS and we attach opportunities for sponsorship whereby you could enhance your visibility. The logos and contact details of all sponsors will be included on the official website and a list of sponsors will be displayed during the congress, which will indicate contributions in terms of categories. Gold sponsors (over R50 000) will be entitled to banners in the venue as well as inclusion of their logos in the Programme and on delegates' name tags which are worn throughout the Congress.

Sponsorship for an event or item not on the formal list will of course also be welcomed as will reasonable partial sponsorships. Please note that you can also place an advertisement in the Programme and Abstract booklet.

We trust that you will make use of this opportunity to participate in the furthering of agricultural and horticultural science to the benefit of Africa and its people. Should you have any queries, please contact Karin Hannweg by e-mail or phone.

We thank you for your support.

Sincerely,

K Hannweg
FOR: Local Organising Committee – All Africa Horticulture Congress 2012
Email: Karin@arc.agric.za
Tel: 082 375 9018
www.aahc.co.za



SPONSORSHIP/EXHIBITION FORM

2ND ALL AFRICA HORTICULTURAL CONGRESS



15 to 20 January 2012

Company name: Contact person:

Address:

Tel: Fax: E-mail:

Please select the item/s of your choice below:

Description	Amount
Open sponsorship for any amount (> R10 000): <i>entitles sponsor a black and white advertisement in the book of Programme and Abstracts.</i>	
Programme and Abstract booklet: (R50 000) <i>Name and logo will be printed on the front page of book.</i>	
Welcoming function: (R70 000) <i>Banners of sponsor can be displayed at the cocktail party.</i>	
Plenary session and keynote speakers: (R30 000) <i>Banners of sponsor can be displayed at the plenary session.</i>	
Boma Dinner: (R80 000) <i>Banners of sponsor can be displayed at the venue.</i>	
Gala Dinner: (R100 000) <i>Banners of sponsor can be displayed at the dinner.</i>	
Lunches at Conference venue: (R50 000 per day, 3 days) <i>Banners of sponsor can be displayed at lunches.</i>	
Picnic lunches on Networking trips: (R62 500, 1 day) <i>Banners of sponsor can be displayed at lunches.</i>	
Tea/Coffee/Water: (R20 000 per day, 3 days) <i>Banners of sponsor can be displayed at tea/coffee.</i>	
Congress excursions (coach hire) - (R57 500) <i>Sponsors advertising on coaches.</i>	
Congress bags: (R65 000) <i>Name of sponsor will be printed on the bag.</i>	
Congress pen and notebook: (R10 000) <i>Name of sponsor will be printed on the pen.</i>	
Exhibition: (R 10 000) <i>For the duration of the congress.</i>	

Acceptance of sponsorship:

We accept the sponsorship as specified.

Signed by:

Amount pledged:

Date:

SASHS Banking details:

Bank: ABSA
 Branch code: 632005
 Branch: Stellenbosch
 Bank Swift code of ABSA: ABSA ZA JJ
 Account number: 410220032
 (Put Sponsor's name as reference)

Please fax the deposit slip and completed form to: K Hannweg (013 752 3854) or e-mail to Karin@arc.agric.za